



## Mission

Project ALOE, along with its community partners, supports and encourages college bound girls by providing beauty essentials and education at a send-off event in honor of their achievements while modeling the importance of giving back to others.

## Impact

- Eases some of the financial obligations associated with preparing for a college
- Serves as a philanthropic awareness tool for businesses that provide services and/or products for women
- Complements the efforts made by non-profit organizations that educate women and prepare girls for college
- Offers support and mentorship to female, high school graduates prior to attending college

## Programs



### Beauty Drive

- Project ALOE team works with individuals, businesses, and non-profits organizations to collect hair supplies, cosmetics and toiletries for the creation of care packages.
- Businesses (usually salons and spas) serve as drop-off locations for product donations.
- Partnering non-profits register multiple girls or girls from the general public register independently.



### Send-Off Event

- Fun yet informative event to celebrate, pamper and mentor young graduates before they embark on a new chapter.
- Young ladies receive care packages and advice from beauty, hair, fitness, and education professionals.
- Girls are encouraged to network with other students.

## Partnering with Us!

There are two main ways to partner with Project ALOE:

1

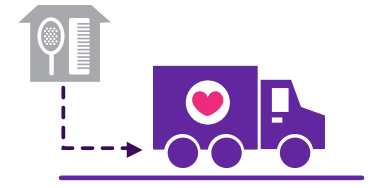
Serve as a designated Drop-Off Location for donors/supporters to donate products during our beauty drive. Here's how it works:



Project ALOE sends materials to setup at the location



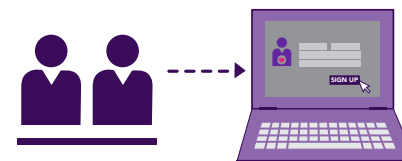
You collect products from supporters



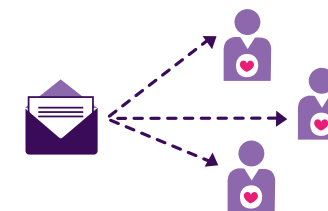
Project ALOE picks up the boxes

2

Register multiple recipients via our website to attend the P.A. Cares Send-Off Event. Here's how it works:



You sign up recipients with Project ALOE



Project ALOE invites girls to Send-Off Event



Girls attend Send-Off Event and receive care packages

Learn more about partnering with Project ALOE at [www.projectaloe.com/partner](http://www.projectaloe.com/partner)